



REPORT of DIRECTOR OF PERFORMANCE, STRATEGY AND GOVERNANCE

**to
COUNCIL (EXTRAORDINARY)
3 OCTOBER 2019**

THEMATIC STRATEGIES

1. PURPOSE OF THE REPORT

1.1 To present to Council the three Thematic Strategies that will underpin the delivery of the Council Corporate Plan. The three Thematic Strategies are:

- Place (**APPENDIX A**);
- Community (**APPENDIX B**);
- Prosperity (**APPENDIX C**).

2. RECOMMENDATIONS

That the three Thematic Strategies (**APPENDICES A – C**) be approved and adopted as Council Policy.

3. SUMMARY OF KEY ISSUES

3.1 The Maldon Council Corporate Plan 2019-23 was adopted by Council at its meeting of 14 February 2019. The plan is based around three key themes:

- Place;
- Community;
- Prosperity.

3.2 It was also agreed within that the Corporate Plan would be underpinned by three thematic strategies corresponding to those themes. This report brings forward those three thematic strategies, that each outline the key priorities for each of the themes and identify the projects and strategies that will be developed to deliver those priorities.

3.3 The Thematic Strategies also set out the key measures by which we will be able to demonstrate that the outcomes are being delivered.

3.4 In May 2019, the Council appointed the Strategies Engagement Members Task and Finish Working Group. The Working Group gave significant input to the Strategies, providing advice and input, and agreeing the final versions of the strategies.

- 3.5 More detailed information around delivery of services will be shaped by the thematic strategies and will be identified and reported at an internal lower level in the service plans.

4. CONCLUSION

- 4.1 The Thematic strategies evidence how we will achieve the 32 outcomes set out in the Corporate Plan and aligned to each theme.
- They enable the Council to identify where resource and delivery budget should be allocated.
 - They embed our new ways of working and evidence how we are transforming as a Council;
 - The Thematic strategies are aligned to the Commercial Strategy 2019.

5. IMPACT ON STRATEGIC THEMES

- 5.1 The recommended documents will give details on how we will deliver the corporate plan and measure the success of delivery.

6. IMPLICATIONS

- (i) **Impact on Customers** – The thematic strategies each set out strategic projects to be delivered. The output from these will help us to achieve the Council's 32 outcomes set out in the Corporate Plan. All outcomes support the betterment of the District and our customers.
- (ii) **Impact on Equalities** – None
- (iii) **Impact on Risk** – None
- (iv) **Impact on Resources (financial)** – None
- (v) **Impact on Resources (human)** – None
- (vi) **Impact on the Environment** – There are specific environment outcomes in the Corporate Plan and these are aligned to the Place theme. The Place thematic strategy has identified strategic environment projects and partnerships to achieve the environment outcomes.

Background Papers: None.

Enquiries to:

Paul Dodson, Director of Strategy, Performance and Governance, (Tel: 01621 854477).